
BA IN INTERNATIONAL STUDIES WITH A CONCENTRATION IN INTERNATIONAL BUSINESS & ECONOMICS DEGREE IN THREE ACADEMIC MAP

2022-2023 CATALOG YEAR

The Bachelor of Arts in International Studies with a Concentration in International Business & Economics is an interdisciplinary major that introduces the student to the international business community. Students will take classes with an international flavor in Economics, Management, and Marketing. Students will also study a world region from either Asia, Latin America, Europe or Africa & the Middle East and take a language that matches that region. For example, Africa & the Middle East for the region and either Arabic or French for the language.

In addition to required major courses, students will complete a total of 18 hours in their chosen language. In many cases, students are able to complete a minor in their chosen language by taking one more language course and earning grades of C or better in each class. There is also room in this plan to add a minor in Business Foundations should the student wish to add to their business acumen.

We encourage students to participate in Study Abroad programs when possible and especially to seek out and obtain internships. Several of our students have been lucky enough to do internships abroad and accomplish both simultaneously! Our alumni work in multiple related fields both nationally and internationally. They can be found in government, education, business, and the military. Students today will be global leaders tomorrow!

Credit by Examination or Dual Credit upon Entry as a Freshman (earned through qualifying scores on appropriate Advanced Placement Exams, International Baccalaureate)*:

UNT Course	Hrs.
ENGL 1310 College Writing 1 (C or better)	3
ENGL 1320 College Writing 2 (C or better)	3
MATH 1680 Elementary Probability & Statistics	3
ECON 1110 Principles of Macroeconomics	3
ECON 1100 Principles of Microeconomics (also satisfies CAO II)	3
BIOL 1132 Environmental Science	3
HIST 2610 United States History to 1865	3
HIST 2620 United States History since 1865	3
PSCI 2305 US Political Behavior and Policy	3
PSCI 2306 US & TX Constitutions & Institutions	3
Total hours	30

Year 1 at UNT:

FALL	Hrs.
LANG 1010	3
INST 2100 (also satisfies CAO I)	3
Language/Philosophy/Culture (Advanced ANTH Recommended for Regional Choice)	3
Life and Physical Science	3
Elective	3
<i>Total hours</i>	<i>15</i>
Milestones	
<ul style="list-style-type: none"> - See your INST Advisor to declare major. - See your INST Advisor to plan for next semester. - Consider Study Abroad for upcoming summer 	

SPRING	Hrs.
LANG 1020	3
Management (advanced)	3
Economics (advanced)	3
MKTG 3650 (prereq for Marketing in Major)	3
Creative Arts (University Core)	3
<i>Total hours</i>	<i>15</i>
Milestones	
<ul style="list-style-type: none"> - See your Academic Advisor to plan for next semester. - Prepare to do an internship (see INST Resources) 	

Year 2 at UNT:

FALL	Hrs.
LANG 2040	3
Economics (advanced)	3
Management (advanced)	3
Marketing	3
Regional Choice (advanced)	3
<i>Total hours</i>	<i>15</i>
Milestones	
<ul style="list-style-type: none"> - See your Academic Advisor to plan for next semester. - Prepare to do an internship (see INST Resources). 	

SPRING	Hrs.
LANG 2050	3
Management (advanced)	3
Marketing	3
Regional Choice (advanced)	3
Elective	3
<i>Total hours</i>	<i>15</i>
Milestones	
<ul style="list-style-type: none"> - See your Academic Advisor to plan for next semester. - Prepare to do an internship (see the INST Resources). 	

Year 3 at UNT:

FALL	Hrs.
LANG (advanced)	3
Communication & Digital Skills Distribution Course (advanced)	3
Marketing (advanced)	3
Elective	3
Elective	3
<i>Total hours</i>	<i>15</i>
Milestones	
<ul style="list-style-type: none"> - See your INST Advisor to be enrolled in INST 4852 Capstone for the upcoming spring semester. - Complete an internship - Update resume and start job search (see Career Center). 	

SPRING	Hrs.
LANG (advanced)	3
INST 4852 Capstone	3
Diversity & Global Issues Distribution Course (advanced)	3
Elective	3
Elective	3
<i>Total hours</i>	<i>15</i>
Milestones	
<ul style="list-style-type: none"> - Apply for graduation within the first two weeks. - Reach a total of at least 42 advanced hours. - Reach a total of at least 120 credit hours. 	

* An explanation of UNT credit for qualifying AP/IB scores is available online at <http://catalog.unt.edu> under the Admissions section of the catalog. Additionally dual enrollment equivalents are also listed in the catalog under the TCCNS chart section.