

## Suggested Three-Year Curriculum for BA in Advertising Fall 2019 Catalog

Do these in H.S. Dual Enrollment or via Transfer:

\*All course numbers shown BEFORE UNT are the TCCNS common core course number at the Community College

| Year              | Fall Semester   | Hours | SpringSemester                    | Hours        |
|-------------------|---|-------|-----------------------------------|--------------|
| <b>Before UNT</b> | ENGL 1301   | 3     | ENGL 1302                         | 3            |
|                   | MATH 1342 Statistics  | 3     | CORE: Life & Physical Science+Lab | 3            |
|                   | CORE: Social and Behavioral Science<br>We recommend ANTH 2346, SOCI 1301 or PSYC 2301 | 3     | GOVT 2305                         | 3            |
|                   | Foreign Language 1411   | 3     | Foreign Language 1412             | 3            |
|                   | HIST 1301   | 3     | HIST 1302                         | 3            |
|                   | <b>TOTAL</b>  |       | 15                                | <b>TOTAL</b> |

| Year             | Fall Semester       | Hours | SpringSemester                    | Hours        |
|------------------|---------------------|-------|-----------------------------------|--------------|
| <b>Sophomore</b> | JOUR 2310           | 3     | JOUR 3210                         | 3            |
|                  | PSCI 2306           | 3     | JOUR 3020                         | 3            |
|                  | CORE: Creative Arts | 3     | JOUR 3040                         | 3            |
|                  | JOUR 1210           | 3     | CORE: Life & Physical Science     | 3            |
|                  | JOUR 2000           | 3     | CORE: Language/Philosophy/Culture | 3            |
|                  | <b>TOTAL</b>        |       | 15                                | <b>TOTAL</b> |

| Year          | Fall Semester | Hours | SpringSemester          | Hours        |
|---------------|---------------|-------|-------------------------|--------------|
| <b>Junior</b> | JOUR 3070     | 3     | JOUR Professional App   | 3            |
|               | JOUR 3050     | 3     | JOUR Elective           | 3            |
|               | JOUR 3055     | 3     | Minor                   | 3            |
|               | MKTG 3650     | 3     | Minor                   | 3            |
|               | Minor         | 3     | Advanced Social Science | 3            |
|               | <b>TOTAL</b>  |       | 15                      | <b>TOTAL</b> |

| Year          | Fall Semester           | Hours | SpringSemester                         | Hours        |
|---------------|-------------------------|-------|--|--------------|
| <b>Senior</b> | JOUR 4070               | 3     | JOUR 4800/4805 Internship or Practicum | 3            |
|               | JOUR 4470               | 3     | Minor (Advanced)                       | 3            |
|               | Minor                   | 3     | JOUR elective                          | 3            |
|               | Minor (Advanced)        | 3     | JOUR elective                          | 3            |
|               | Advanced Social Science | 3     | Advanced Social Science                | 3            |
|               | <b>TOTAL</b>            |       | 15                                     | <b>TOTAL</b> |

This four-year plan provides a model for on-time completion of this UNT program. Make sure you understand necessary prerequisites - Consult the Office of Student Advising (SYC 205; 940-565-3365).

Course availability subject to change without prior notice.