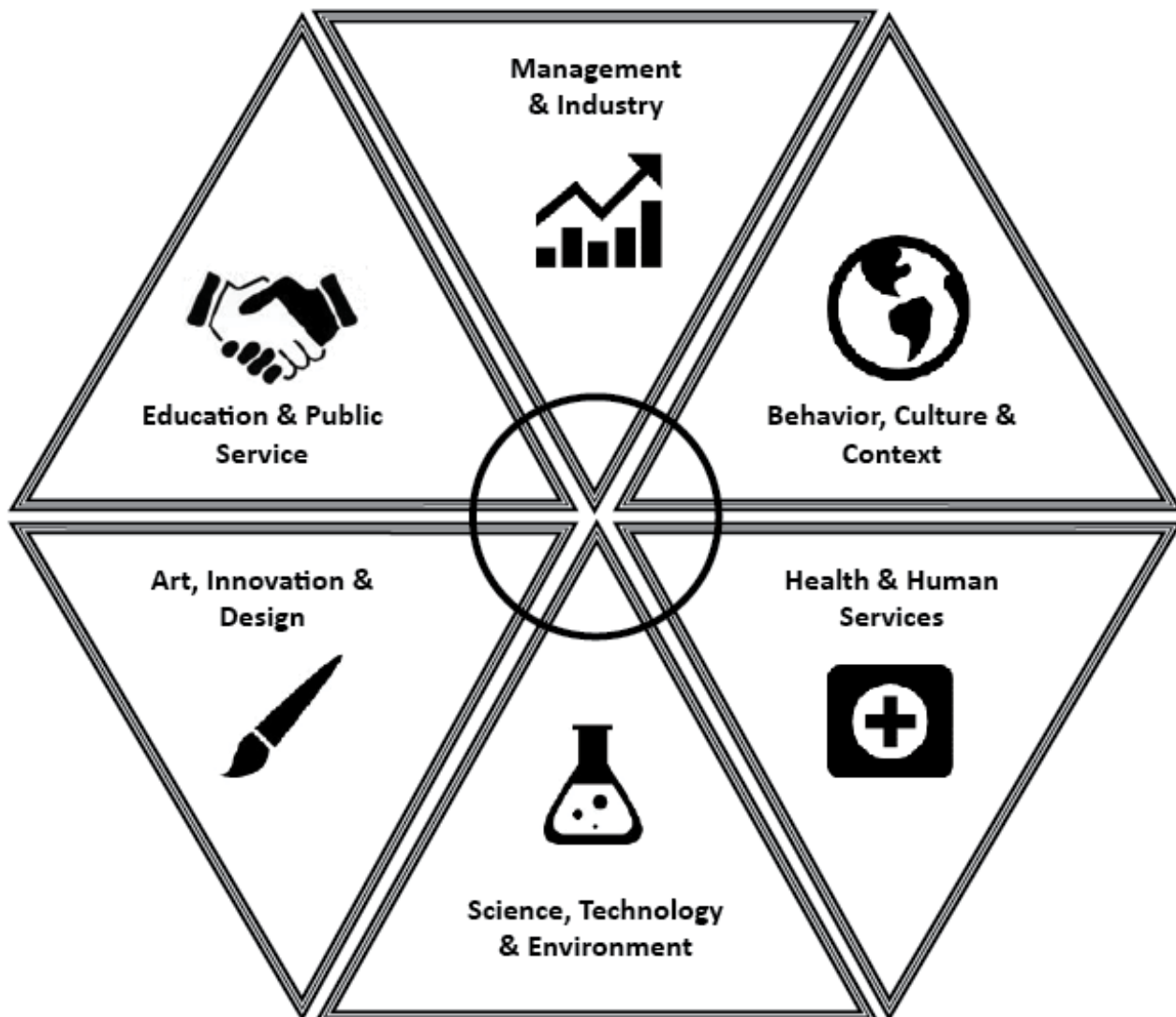


## UNT Major Pathways

It's always good to know what your options are. Take your time to read through each major pathway offered at UNT and choose your top two areas of interest. If you are unsure of what a particular major is, please ask one of us, or research the area you are interested in! Our goal is to provide you with a clear and concise view of UNT's majors in their respective "pathway".



# Focus Areas



**Management and Industry:** Are you interested in managing and leading people in the industrial sector (producing goods and services)? The Management and Industry pathway is for students interested in managing and leading people, analyzing data/numbers/trends, and stewarding/ persuading consumers. This area is comprised primarily of business related majors. However, you will notice some overlap among majors from other colleges that are not just business. UNT has numerous related majors and your choice will depend on what your specific interests and skills are.

## Colleges within this pathway group:

[G. Brint Ryan College of Business](#)

[College of Information](#)

[College of Merchandising, Hospitality and Tourism](#)

[Mayborn School of Journalism](#)

[College of Education](#)

[College of Liberal Arts and Social Sciences](#)

[College of Visual Arts and Design](#)

[New College](#)



**Behavior, Culture, and Context:** Do you love learning about people, society, culture and how they intertwine? Are you interested in communication & relationships? This area includes majors in the Humanities and Social Sciences that are great opportunities for students who love learning about people, cultures and relationships. Students in these programs can look forward to using their knowledge of behavior, culture, and context in a wide variety of majors. Some examples include helping professions like teaching, creative endeavors like making art or music, or creative business endeavors like fashion merchandising, data analytics, or journalism.

## Colleges within this pathway group:

[G. Brint Ryan College of Business](#)

[College of Health and Public Service](#)

[College of Liberal Arts and Social Sciences](#)

[College of Music](#)

[Mayborn School of Journalism](#)

[College of Education](#)

[College of Information](#)

[College of Merchandising, Hospitality and Tourism](#)

[College of Visual Arts and Design](#)

[New College](#)



**Health and Human Services:** Are you interested in science and helping people become healthier and well in all areas of their lives? Are you fascinated by the healthcare industry on all levels? UNT offers undergraduate degrees that prepare students for medical school and licensure in the healthcare field. UNT's Health Profession Advisors help student's select undergraduate majors that do not lead to licensure, but instead these majors have the potential to lead to a post-baccalaureate health degree.

**Colleges within this pathway group:**

[College of Education](#)

[College of Liberal Arts and Social Sciences](#)

[College of Health and Public Service](#)

[College of Science](#)



**Science, Technology, and Environment:** Do you enjoy investigating how and why things work? Are you interested in how science is applied to everything in our lives? Majors within the Science, Technology and Environment field of study can be applied or theoretical. Many students pursue higher levels of study after receiving their bachelor's degree. Majors in these areas often have a strong math and natural science core, which will require students to take several math and natural science courses as prerequisites to major coursework.

**Colleges within this pathway group:**

[G. Brint Ryan College of Business](#)

[College of Information](#)

[New College](#)

[College of Engineering](#)

[College of Science](#)



**Arts, Innovation, and Design:** Do you enjoy design and having creative control of your work? Are you interested in increasing awareness of the arts? Majors in the arts explore performance and/or production of various art forms as well as theory, history and the impact of art on society. This field of study is a great fit for students who like to create art and for those who enjoy and value art.

**Colleges within this pathway group:**

[College of Engineering](#)

[College of Liberal Arts and Social Sciences](#)

[Mayborn School of Journalism](#)

[College of Music](#)

[College of Information](#)

[College of Merchandising, Hospitality and Tourism](#)

[College of Visual Arts and Design](#)



**Education and Public Service**: Do you enjoy teaching, training, and educating others? Would you enjoy a career in a non-medical helping profession? UNT offers majors, certificates, and licensure programs in a variety of educational and social services-related subject areas. Majors in this pathway open career opportunities in a variety of helping professions that include K-12 education, social work, public service, and more.

**Colleges within this pathway group:**

[G. Brint Ryan College of Business](#)

[College of Health and Public Service](#)

[College of Liberal Arts and Social Sciences](#)

[College of Visual Arts and Design](#)

[College of Education](#)

[College of Information](#)

[Mayborn School of Journalism](#)

[New College](#)



## Exploring Majors in Management and Industry

### **G. Brint Ryan College of Business**

Accounting  
Aviation Logistics  
Business Analytics  
Business Computer Information Systems  
Business Economics  
Business Integrated Studies  
Entrepreneurship  
Finance  
International Track Sport Management Track (Exclusively at UNT at Frisco)  
Logistics and Supply Chain Management  
Marketing  
Professional Selling Operations and Supply Management  
Organizational Behavior and Human Resource Mgmt.  
Real Estate  
Residential Property Management  
Risk, Insurance and Financial Services  
Risk and Insurance Financial Planning

### **College of Education**

Recreation, Event and Sport Management

### **College of Information**

Information Science  
Information Science and Applied Technology

### **College of Liberal Arts and Social Sciences**

Communication Studies  
Economics  
Integrative Studies  
International Studies  
    Intl. Business & Economics  
    Intl. Development & Humanitarian Affairs  
    Intl. Security & Diplomacy  
    Regional Studies  
    Peace Studies  
Latino, Culture, Economy, and Policy  
Professional & Technical Communication

### **College of Merchandising, Hospitality and Tourism**

Digital Retailing  
Consumer Experience Management  
Home Furnishings  
Hospitality Management  
Merchandising  
Retail

### **College of Visual Arts and Design**

Communication Design  
Fashion Design  
Interior Design

### **Mayborn School of Journalism**

Advertising  
Public Relations

### **New College**

Applied Arts and Sciences

*\*This is a multidisciplinary degree that gives students the flexibility of choosing up to three different subject areas of study that pertains to their career interests\** For more information please ask your advisor.



## Behavior, Culture, and Context

### **G. Brint Ryan College of Business**

Business Economics  
Organizational Behavior and Human Resource Mgmt.

### **College of Education**

Human Development and Family Science  
Health Promotion

### **College of Health and Public Service**

Applied Behavior Analysis  
Criminal Justice  
Emergency Administration and Planning  
Nonprofit/ Leadership Studies  
Public Health  
Rehabilitation Studies  
Social Work  
Urban Policy and Planning

### **College of Information**

Linguistics

### **College of Liberal Arts and Social Sciences**

Anthropology  
Communication Studies  
Converged Broadcast Media  
Dance  
Economics  
English  
French  
Geography  
German  
History  
Integrative Studies  
International Studies  
    Intl. Business & Economics  
    Intl. Development & Humanitarian Affairs  
    Intl. Security & Diplomacy  
    Regional Studies  
    Peace Studies  
Japanese  
Latino, Culture, Economy, and Policy  
Philosophy  
Psychology  
Religion  
Social Science

Sociology  
Spanish  
Theatre

### **College of Merchandising, Hospitality and Tourism**

Consumer Experience Management  
Hospitality Management

### **College of Music**

Jazz Studies  
Music History & Literature

### **College of Visual Arts and Design**

Art History

### **Mayborn School of Journalism**

Advertising  
Broadcast and Digital Journalism  
Digital and Print Journalism  
Journalism  
Photojournalism

### **New College**

Applied Arts and Sciences  
*\*This is a multidisciplinary degree that gives students the flexibility of choosing up to three different subject areas of study that pertains to their career interests\** For more information please ask your advisor.



## Health and Human Services

### **College of Education**

Human Development and Family Science  
Health Promotion  
Kinesiology

### **College of Health and Public Service**

Applied Behavior Analysis  
Audiology/Speech-Language Pathology  
Public Health  
Rehabilitation Studies  
Social Work

### **College of Liberal Arts and Social Sciences**

Psychology  
Social Science  
Sociology

### **College of Science**

Biochemistry  
Biology  
Chemistry  
Ecology for Environmental Sciences  
Mathematics  
Medical Laboratory Sciences  
Physics



## Science, Technology, and Environment

### **G. Brint Ryan College of Business**

Aviation Logistics  
Business Analytics  
Business Computer Information Systems  
Logistics and Supply Chain Management  
Operations and Supply Management

### **College of Engineering**

Biomedical Engineering  
Computer Engineering  
Computer Science  
Construction Engineering Technology  
Electrical Engineering  
Information Technology  
Materials Science & Engineering  
Mechanical & Energy Engineering  
Mechanical Engineering Technology

### **College of Information**

Information Science  
Information Science & Applied Technology

### **College of Science**

Biochemistry  
Biology  
Chemistry  
Ecology for Environmental Sciences  
Mathematics  
Medical Laboratory Sciences  
Physics

### **New College**

Applied Arts and Sciences  
*\*This is a multidisciplinary degree that gives students the flexibility of choosing up to three different subject areas of study that pertains to their career interests\** For more information please ask your advisor.





## Arts, Innovation, and Design

### **College of Engineering**

Biomedical Engineering  
Computer Engineering  
Computer Science  
Construction Engineering Technology  
Electrical Engineering  
Information Technology  
Materials Science & Engineering  
Mechanical & Energy Engineering  
Mechanical Engineering Technology

### **College of Information**

Information Science  
Information Science & Applied Technology

### **College of Liberal Arts and Social Sciences**

Dance  
Converged Broadcast Media  
Media Arts  
Theatre  
    Design/Tech  
    General  
    Performance

### **Mayborn School of Journalism**

Advertising  
Broadcast and Digital Journalism  
Digital and Print Journalism  
Journalism  
Photojournalism

### **College of Music**

Composition  
Music Theory  
Jazz Studies  
    Arranging  
    Performance  
    Instrumental  
    Vocal  
Music Education  
    Band  
    Guitar  
    Keyboard  
    Orchestra  
    Voice  
Music  
Music History & Literature  
Instrumental Studies & Performance  
    Harpsichord  
    Multiple Woodwinds  
    Orchestral Instrument  
    Organ  
    Organ Church Music  
    Piano  
    Piano Pedagogy  
    Voice

### **College of Visual Arts and Design**

Art History  
Communication Design  
    Graphic Design  
    User-Experience Design  
Fashion Design  
Interior Design  
Interdisciplinary Art & Design Studies  
    Arts Management  
    Design Management  
    Open Track  
Studio Art  
    Ceramics Drawing & Painting Metalsmithing &  
    Jewelry New Media Art Photography  
    Printmaking Sculpture  
Visual Art Studies (Art Education)



## Education and Public Service

### **G. Brint Ryan College of Business**

Organizational Behavior and Human Resource Mgmt.

### **College of Education**

Human Development and Family Science

Health Promotion

Interdisciplinary Studies

Elementary and Middle School Education

Kinesiology

### **College of Health and Public Service**

Applied Behavior Analysis

Audiology/Speech-Language Pathology

Criminal Justice

Emergency Administration and Planning

Nonprofit Leadership Studies

Public Health

Rehabilitation Studies

Social Work

Urban Policy and Planning

### **College of Information**

Information Science

Information Science & Applied Technology

Linguistics

### **College of Liberal Arts and Social Sciences**

Anthropology

Communication Studies

Economics

English

French

Geography

German

History

Integrative Studies

International Studies

Japanese

Latino, Culture, Economy, and Policy

Philosophy

Political Science

Professional and Technical Communication

Psychology

Religion

Social Science

Sociology

Spanish

### **Mayborn School of Journalism**

Public Relations

### **College of Visual Arts and Design**

Visual Art Studies (Art Education)

### **New College**

Applied Arts and Sciences

*\*This is a multidisciplinary degree that gives students the flexibility of choosing up to three different subject areas of study that pertains to their career interests\** For more information please ask your advisor.