

Suggested Three-Year Curriculum for BA in Advertising

Fall 2021 Catalog

Do these "Before UNT" course suggestions in H.S. Dual Enrollment or via Transfer:

*All course numbers shown BEFORE UNT are the TCCNS common core course number at the Community College. Year 2 suggested courses that have TCCNS equivalents have been indicated in parenthesis().

Year	Fall Semester	Hours	SpringSemester	Hours
Before UNT	CORE: ENGL 1301	3	CORE: ENGL 1302	3
	CORE: MATH 1342 Statistics	3	COMM 1307	3
	CORE: Social and Behavioral Science We recommend ANTH 2346, SOCI 1301 or PSYC 2301	3	CORE: GOVT 2305	3
	Foreign Language 1411	3	Foreign Language 1412	3
	CORE: HIST 1301	3	CORE: HIST 1302	3
	TOTAL		15	TOTAL

Year	Fall Semester	Hours	SpringSemester	Hours
Sophomore	JOUR 2310 (COMM 2311)	3	JOUR 3210	3
	CORE: PSCI 2306 (GOVT 2306)	3	JOUR 3020	3
	CORE: Creative Arts	3	JOUR 3040	3
	CORE: Life & Physical Science+Lab	3	CORE: Life & Physical Science	3
	JOUR 2000	3	CORE: Language/Philosophy/Culture	3
	TOTAL		15	TOTAL

Year	Fall Semester	Hours	SpringSemester	Hours
Junior	JOUR 3070	3	JOUR Professional App	3
	JOUR 3050	3	JOUR Elective	3
	JOUR 3055	3	Minor	3
	MKTG 3651	3	Minor	3
	Minor	3	Advanced Social Science	3
	TOTAL		15	TOTAL

Year	Fall Semester	Hours	SpringSemester	Hours
Senior	JOUR 4070	3	JOUR 4800/4805 Internship or Practicum	3
	JOUR 4470	3	Minor (Advanced)	3
	Minor	3	JOUR elective	3
	Minor (Advanced)	3	JOUR elective	3
	Advanced Social Science	3	Advanced Social Science	3
	TOTAL		15	TOTAL

This four-year plan provides a model for on-time completion of this UNT program. Make sure you understand necessary prerequisites - Consult the Office of Student Advising (JOURadvising@unt.edu; SYC 205; 940-565-3365). Course availability subject to change without prior notice.