UNT FOUNDATION AWARD WINNERS

Community Engagement Award

Young Hoon Kim
Hospitality & Tourism Management

Associate Professor in the Department of Hospitality and Tourism Management, has been building bridges between UNT and the regional, national, and international communities since he joined the faculty in 2011. The list of such projects and activities is extensive, but some



examples may suffice. Several years ago, Professor Kim worked with community leaders and the LPGA to bring an LPGA event (the LPGA North Texas Shootout) to the DFW area for the first time in three decades. He worked tirelessly with Thailand's Conventions and Exhibition Bureau to help develop the meetings, incentives, conferencing, and exhibitions (MICE) industry in that country. The work he has done has paved the way for an effective partnership between industry and researchers in higher education. He has also been greatly successful in promoting sustainable tourism through his work with the Educational Sustainable House Foundation in Costa Rica.