

Digital Strategy, Innovation and Chair's Academy

We have had a productive first few months...

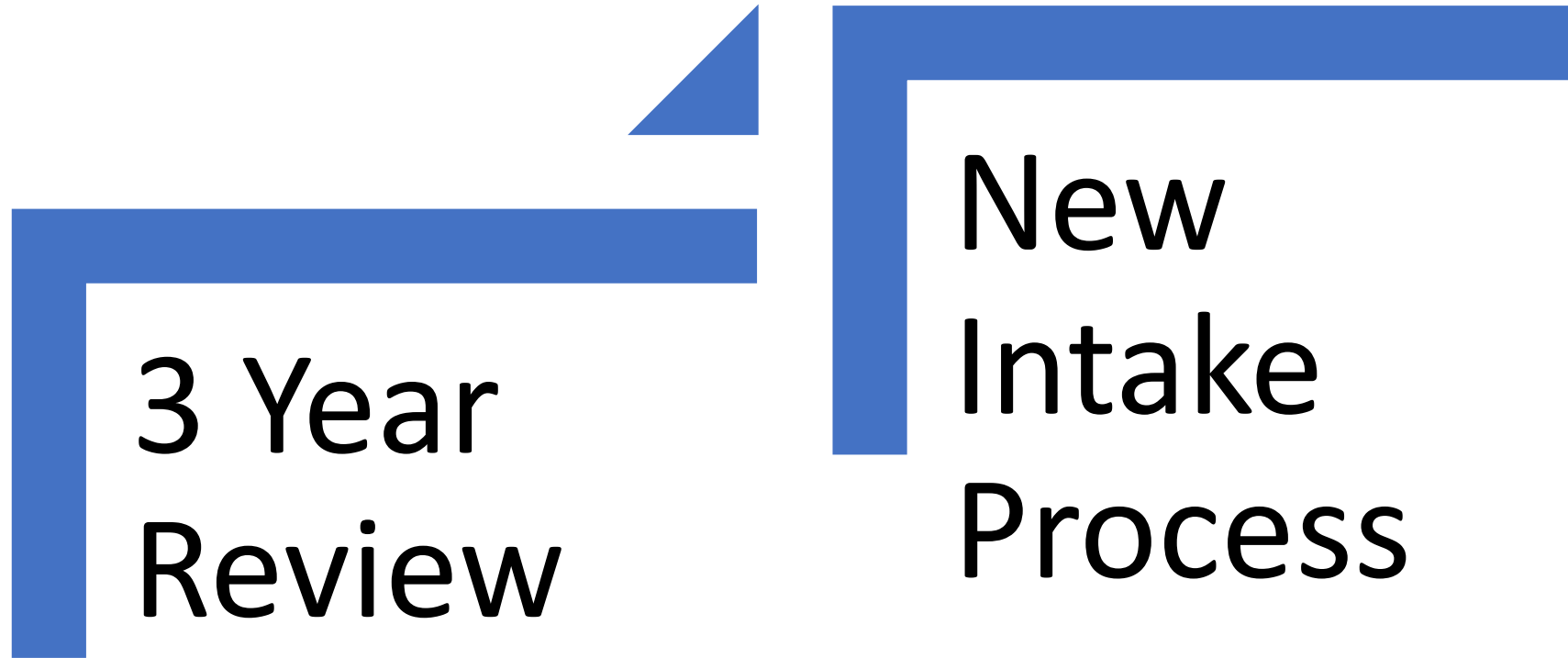
- Reorganization
- The New CLEAR
- 1:1 with Deans
- Dr. Rudi Thompson
- Dr. Tania Heap
- AVP Bollinger
- 4 new committees
- NetDragon and Future Tech

**DIGITAL STRATEGY
& INNOVATION**

UNIT[®]

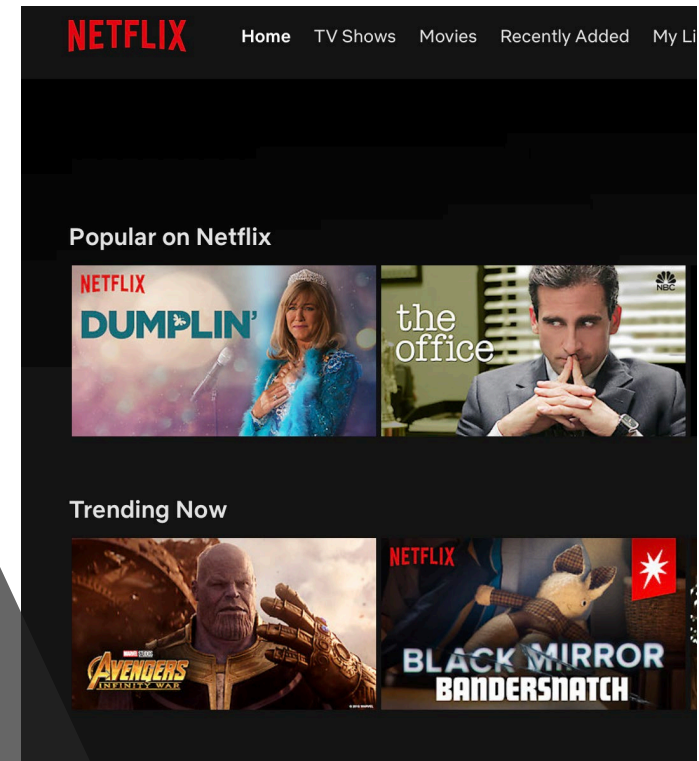
EST. 1890

Quality is the foundation.



Where we are headed (or Never Sell a Student More Than They Need)

- Student Debt is at an all-time high and continues to rise
- Degrees are still the coin of the realm
- All students don't need a degree at all times
- Microcredentials
- Customization
- Stackability
- Try before you buy – Non-Degree iMBA example.
- The University of North Texas BAAS is a great example of this



Coursera

UNT Digital Strategy 2020

1. UNT will ensure an inclusive environment
2. UNT will be known for world-class online courses and programs
3. UNT will encourage experimentation and foster an environment for research driven practice
4. UNT will champion high-utility learning technologies that lead to better learning outcomes for our students
5. UNT will reach new students and learners
6. UNT will reimagine the physical classroom
7. UNT will be leaders in evidence-based faculty development
8. UNT will streamline data to allow for shareable, consumable and actionable information

8 Commitments

UNT is in good shape.

- Research Tier-One
- Amazing faculty
- Minority-Majority university with 42% first-generation students
- AY 2018 - 68,263 enrollments in 1,164 UNT online courses
- Frisco campuses
- We have work to do, but amazing teams in place to lead in this area.





Our responsibility as educators.

What We Stand For.

Thank you.
How can we help?

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